



**FESTA
DEL CINEMA
DI ROMA**
OCTOBER 18/28 2018



23 October 2018, 9:30 to 13:30

Rome Film Fest, MAXXI Museum

In collaboration with the Coordination of Italian Creative Cities in the UNESCO network

Rome City of Film CINEDAYS

Urban storytelling in creative cities

9:30 - Registration of participants

10:00 - Greetings

- **Laura Delli Colli**, Vice President - *Fondazione Cinema per Roma*
- **Antonio Monda**, Artistic Director - *Rome Film Fest*

10:15 - Opening remarks

- **Luca Bergamo**, Deputy Mayor and Councilor for Cultural Development – *Roma Capitale*

10:30/11:00 - Panel 1: narrating the UCCN Creative Cities

Moderated by **Lucio Argano**, *Università Roma Tre and Rome City of Film*

- **Alessandro Gaido**, *Torino Factory*
- **Filippo del Corno**, Councilor for Culture - *City of Milan*
- **Vittorio Salmoni**, *Fabriano City of Art & Craftwork*
- **Niedja de Andrade**, *Santos City of Film (Brazil)*
- **Jordi Hernández Prat**, *Terrassa City of Film (Spain)*

11:00/12:40 - Round table: the narration of the urban dimension in cinema

Moderated by **Paolo Dalla Sega**, *Università Cattolica di Milano*

Participants:

- **Luciano Sovena**, *Roma Lazio Film Commission*
- **Enrico Bufalini**, *Istituto Luce Cinecittà*
- **Mario Musumeci**, *Centro Sperimentale di Cinematografia*
- **Giorgio Gosetti**, *Casa del Cinema*
- **Paola Malanga**, *Rai Cinema*

12:40 / 13:20 - Panel 2: storytelling, participatory processes, immersive experiences

Moderated by **Paolo Dalla Sega**, *Università Cattolica di Milano*

Participants:

- **Carlo Infante**, *Urban Experience*
- **Lorenzo Romito**, *Stalker Roma*
- **Gianluca Del Gobbo**, *Live Cinema Festival / LPM - Live performers meeting*

13:20 / 13:30 - Conclusions

Paolo Dalla Sega, *Università Cattolica di Milano*

13:30 / 14:30 - Walk About

Participatory Exploration led by **Carlo Infante**, *Urban Experience*